

evolution has EVOLVED

SERIES LOGLINE

In an almost utopic future, humanity pushed genetic modification beyond its limits in the pursuit of perfection.

Now the divided society faces their morality, while seeking freedom and a solution to the mistakes of those who played God.

Many stories set in the distant future take the audience into a world far away from Earth, with little to no reminiscence of life today, and often in an apocalyptic, dystopian frame. PURE's story is a relatable humanity in a beautiful world, and offers hope in a future worth saving.

PURE IS A ONE HOUR
SCI-FI SERIES

PURE

What would you do if you had perfect health, a lifespan three times our average, and scientifically flawless beauty, strength, or intelligence? What if you could choose your child's characteristics while in the womb?

How far would you go to live in a perfect world?

In this world, society has devolved into three distinct groups: the Mods, the Pures, and the Dissension. The Mods sought perfect health, longevity, and beauty through genetic modification. Humans are now a commodity, but their existence has become reliant on science. In order to survive, they have found only one option: experiment on the Pures - people who have remained modification-free and choose a path of least resistance - to find a cure. A guerrilla force known as the Dissension has been attempting to stop them, but the Mods' warriors have proven difficult to overtake, and some within the Dissension are becoming more like their "enemy" than they realize.

PURE is set in a futuristic Earth where humans have evolved based on two current scientific theories of human evolution:

1. We will modify ourselves to the point that our genetic makeup is unrecognizable
2. Our extensive reliance on advances in medicine will severely weaken our immune systems.

background
& SYNOPSIS

SEASON 1 LOGLINE

A warrior finds an unlikely ally in the young man she captures as they journey to the Annex, escape from the formidable force of the Dissension, and learn what it means to sacrifice for the future of their people.

AT ITS CORE, PURE IS ABOUT REGULAR PEOPLE UNITING TO PROTECT THOSE THEY LOVE, TO REWRITE THE FUTURE THEIR ANCESTORS JEOPARDIZED.

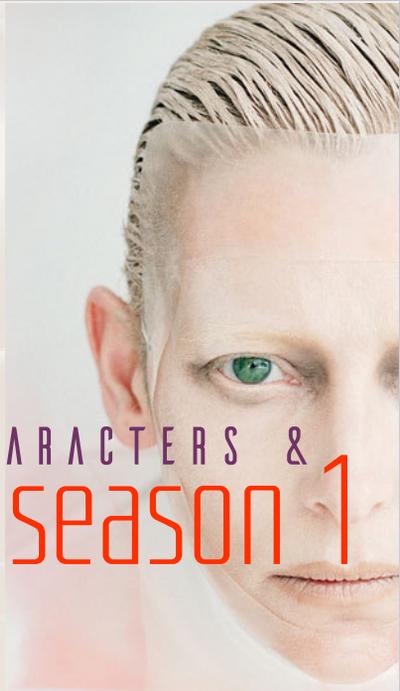
RED had someone she cared about once. But they took her away, manipulated her into warrior-hood at a young age - molding her to be what they could not. Our story centers on Red, now a finely-honed weapon who captures her own people for the Mods - who hope to find a cure within their un-modified DNA. Red believes she has irredeemably lost her humanity - until she meets Ailen.

AILEN has only known a wanderer's life with his surrogate father's tribe - staying hidden and passive. But he's heard of the Dissension and their fight against the Mods' warriors and wants his father to accept the reality that inaction is destroying them. While his naivety about the world is evident, he cannot yet see it. He wants to do *something* to stop his people from being taken; he wants to fight.

Red captures Ailen when she realizes there is something different about him - a secret unbeknownst to him about his past life and the mark he bears. As they make their way to the Annex, (the central Mod utopia) Ailen learns the Dissension are not who they seemed, and neither is he. But is anyone? Everyone seeks their own freedoms, but who are they becoming? What it means to be human has changed through years of genetic modification, but they are still HUMAN and humans will always be flawed - no matter how perfect they are on the outside.

RUELLE, a powerful scientific mind within the Annex, is one of the lead Mods we follow through the series. Though she has accomplished much as a geneticist, she believes her greatest work was always her son, Ailen, because she didn't strive for perfection in his creation. She recognized the anomaly during his infancy - and that he would be able to survive outside the Annex. To save her son, she exchanged a captured Dissension's freedom for the promise to take Ailen and raise him as his own - in a life free from experimentation and corruption. Losing him was better than the existence she knew he would have.

During the first season, she is groomed for a position as a PREEMINENT - geneticists who determine the future of their society, and who oversee the AETERNUM - the genetic book of law. But once inside, she discovers the truth of horrors enacted by her people - both in experimenting on PURES and the deaths of infants whose genetic makeup has been corrupted. She watches the few who continue to propagate the lie of the Annex as their Utopia instead of what it really is - their prison. But she understands she must operate from the inside, and befriends people like ZURE (an exhibitionist) to help her. But being on the inside opens her up to manipulation. And she starts to believe what they're doing may be the only way to stop their society from collapsing - the only way to survive.



CHARACTERS & Season 1

NO ONE IS WHO
THEY SAY THEY
ARE, BUT MORE
IMPORTANTLY,
NO ONE IS WHO
THEY THINK
THEY ARE.



KAINON rejoined the Pures with the young life he vowed to protect and has since strayed further away from his rebellious beginnings. He knows Ailen is restless, but refuses to let him join the Dissension. There are many in their ranks who no longer stand for what's right - instead doing whatever it takes to defeat the Mods - even if that means sacrificing a few for the many. After Ailen saves Kainon's life while choosing to take his place as Red's captive, Kainon crosses land over land to get his son back. He finally locates them in a Dissension camp run by one of his former peers. Disagreeing with their new methods, Mara is the reason Kainon, a top Dissension leader, had left in the first place.

Meanwhile, Ruelle befriends ZURE - sharing what she has discovered as one of the new PREEMINENTS. Superior genetics are a commodity. Beauty, form, intellect, sociability, strength are all metrics of perfection, and people who excel in these areas can seek a place in the EXHIBITIONS. Zure is a Mod whose skillset is not in his perfection, but in his ability to hide his true nature. He has capitalized on the power of beauty, sociability, and entertainment - creating a persona that is beloved by many, with Exhibition sponsors clawing at his feet. Some may see him as intellectually inferior, but his is not a "traditional intelligence", and he has only let them see what he wants them to see. With his vast network and ability to hide in plain sight, he joins her cause. He discovers there is more to life than the Exhibitions, and will need to choose between the carefree life he has and one that has meaning - derived from difficulty and hardship. Over time, he comes to realize his life is not perfect - that he is covering up the things that make us human with the facade he has cultivated for years.

While in the Dissension camp, it is revealed Red is working for the Mods because they have imprisoned her sister, and that Red and Mara have a history - having grown up together. To Mara, Red chose to turn against their people. Yet she sees the advantage of bringing Red to their side. By this point, Red doesn't believe in what she's doing. Ailen gives her hope that there is still something human inside her. But then, they get word of the attack on the Annex. When things start going south, the Dissension Commander makes sure the Mods will have no one left to experiment on. Upon their return, her sister's necklace is dropped into her cell. Ailen's belief her sister could still be alive is the only thing tethering Red to reality. Ailen is a lot like her sister.

Later that night, Kainon sneaks into the camp to rescue Ailen, but when Ailen demands they go back for Red, Kainon is "killed" in the fray. Struck with guilt and a deeper understanding, Ailen realizes that he may be part of the solution to end this conflict and decides he will go to the Annex willingly. Red has also come to terms with sacrifice and no longer wants to hold him captive. By calling in a life debt for the death of his father, Ailen convinces her to take him to the end. As they approach the Annex, the Dissension forms behind them across the expanse of a salt-flat desert. Ailen and Red make a run for it, with the Dissension closing in behind them. Red's final act is pushing him through the monumental doors that encase the Annex. She will hold them off, but he knows she won't be following. The doors close with their final look at each other.



future

SEASONS

Subsequent seasons promise to expand upon and examine in detail the inner workings of this world, and our three main groups of people - to include both those that align with each core leadership, and those that do not.

We will dive deeper into the EXHIBITIONS within the Annex, the pre-eminent council and Aeturnum, and bring the Ailen/Red/Kainon and Ruelle/Zure storylines closer together.

As season two unfolds, we start to see these two opposing forces are more similar than we, or even they, realized - with the Dissension beginning to modify themselves in an effort to finally overcome the MODS. Kainon and Red will attempt to recruit more Pures to their fight, and there will be room to introduce several new characters.

Those the audience thought were clearly right or clearly wrong will become less and less so over time.



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